



**Manning Family
Children's
LCMC Health**



**100 miles. 100 kids.
1 MISSION.**

Running for the future of kids' health

How to create a Facebook Fundraiser

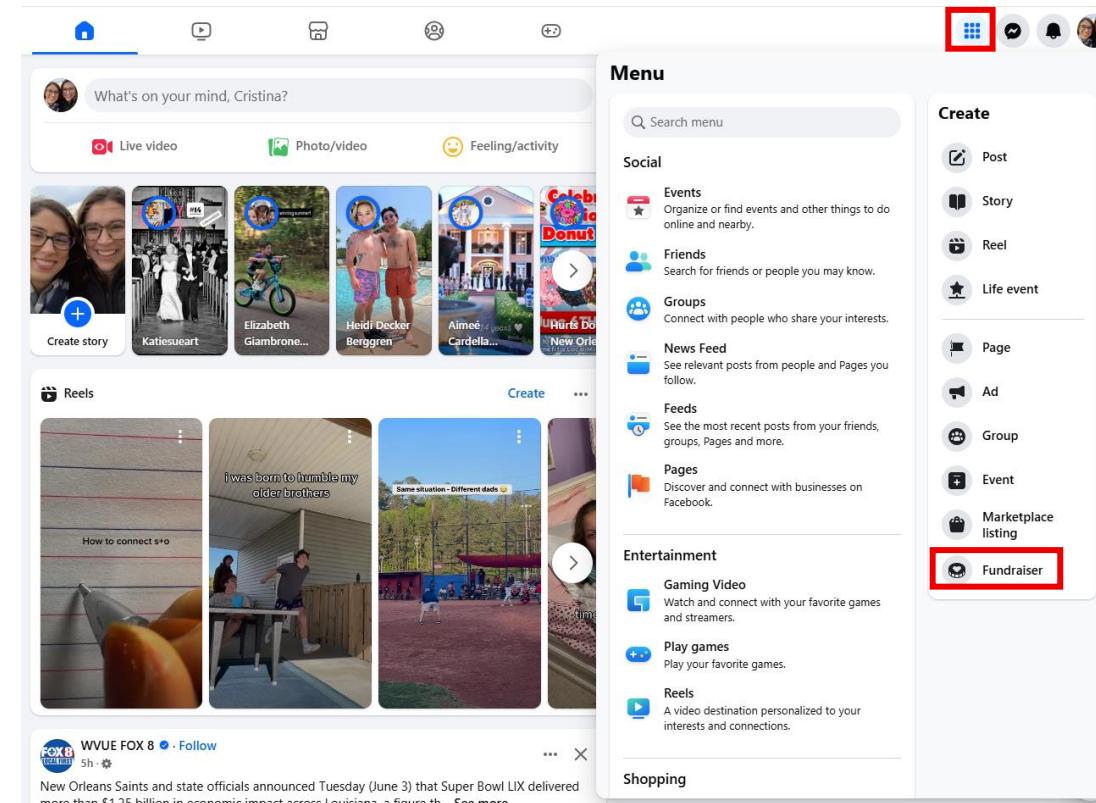
100 miles. 100 kids. 1 mission.

June 2025

Step 1: Login to Facebook

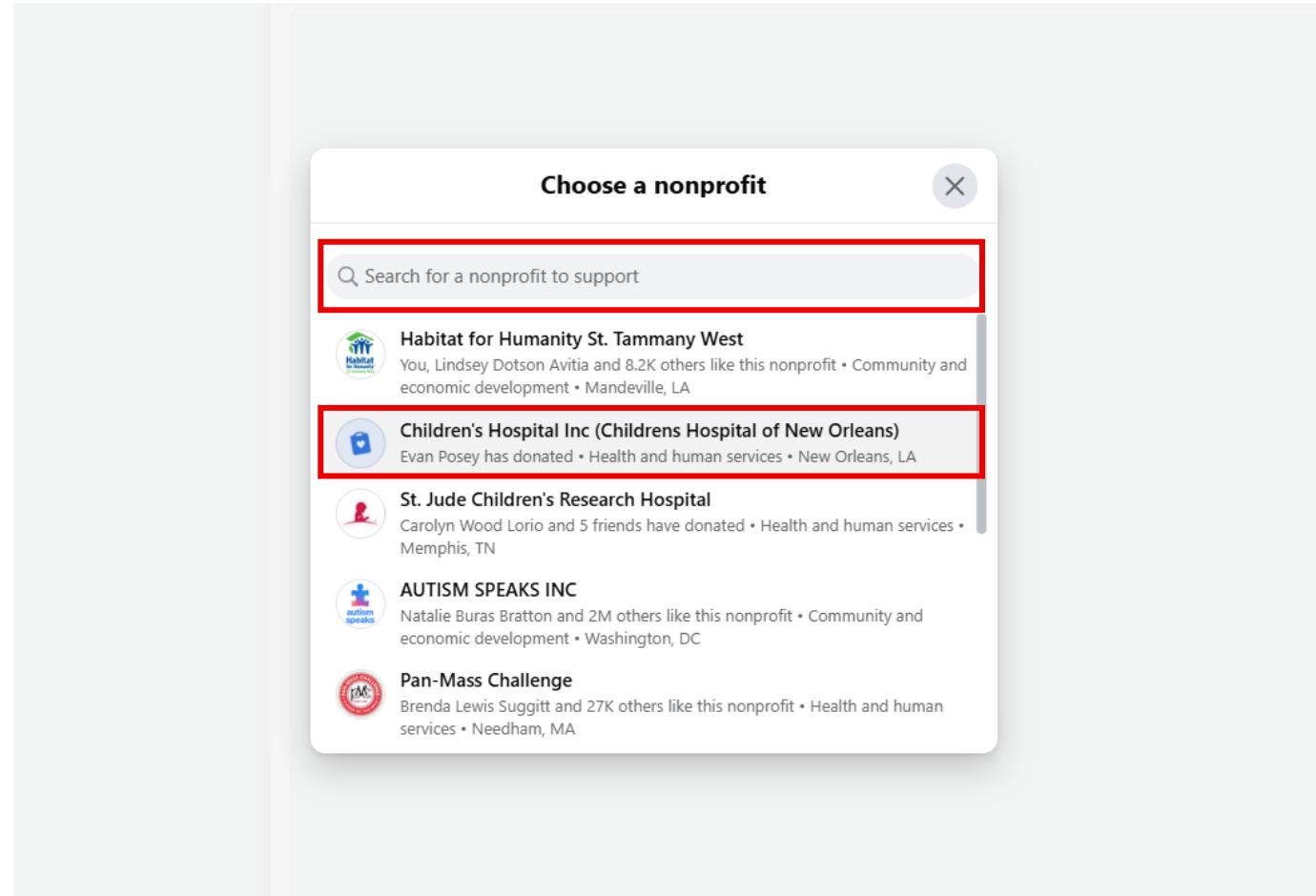
MOBILE: Login on your app – search “fundraisers” – Click create fundraiser.

DESKTOP: Login to your Facebook account – Click on the grid in the upper right corner and then select fundraiser.



Step 2: Select your nonprofit

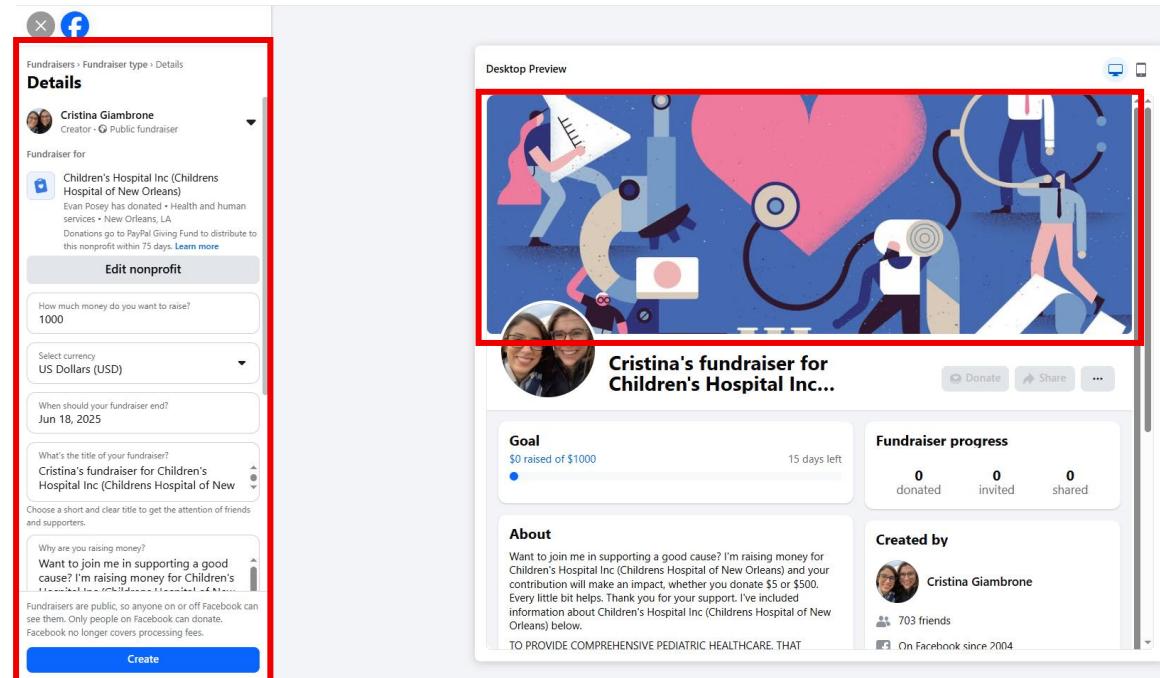
Type Children's Hospital Inc (Children's Hospital of New Orleans) and select.



Special note:
We are in the process of updating to our new name – you may see this switch to Manning Family Children's during our campaign – we hope so!

Step 3: Edit your fundraiser information

- Set your fundraiser goal to \$1,000
- Edit your fundraiser end date (you have until the end of the year)
- Change the name of your fundraiser to [your name]’s fundraiser for 100 miles. 100 kids. 1 mission. benefiting Manning Family Children’s
- Update your “Why are you Raising Money” (suggest content on next slide)
- Change your picture to the campaign Facebook Header in your toolkit.



“Why are you Raising Money” suggested content:

For 70 years Manning Family Children’s has been running towards the problems that impact our kids as Louisiana’s only, freestanding comprehensive children’s hospital – delivering expert pediatric care for every child, every time, regardless of ability to pay.

I have joined the movement and committed to raise \$1,000 as part of the 100 miles. 100 kids. 1 mission. campaign for Manning Family Children’s.

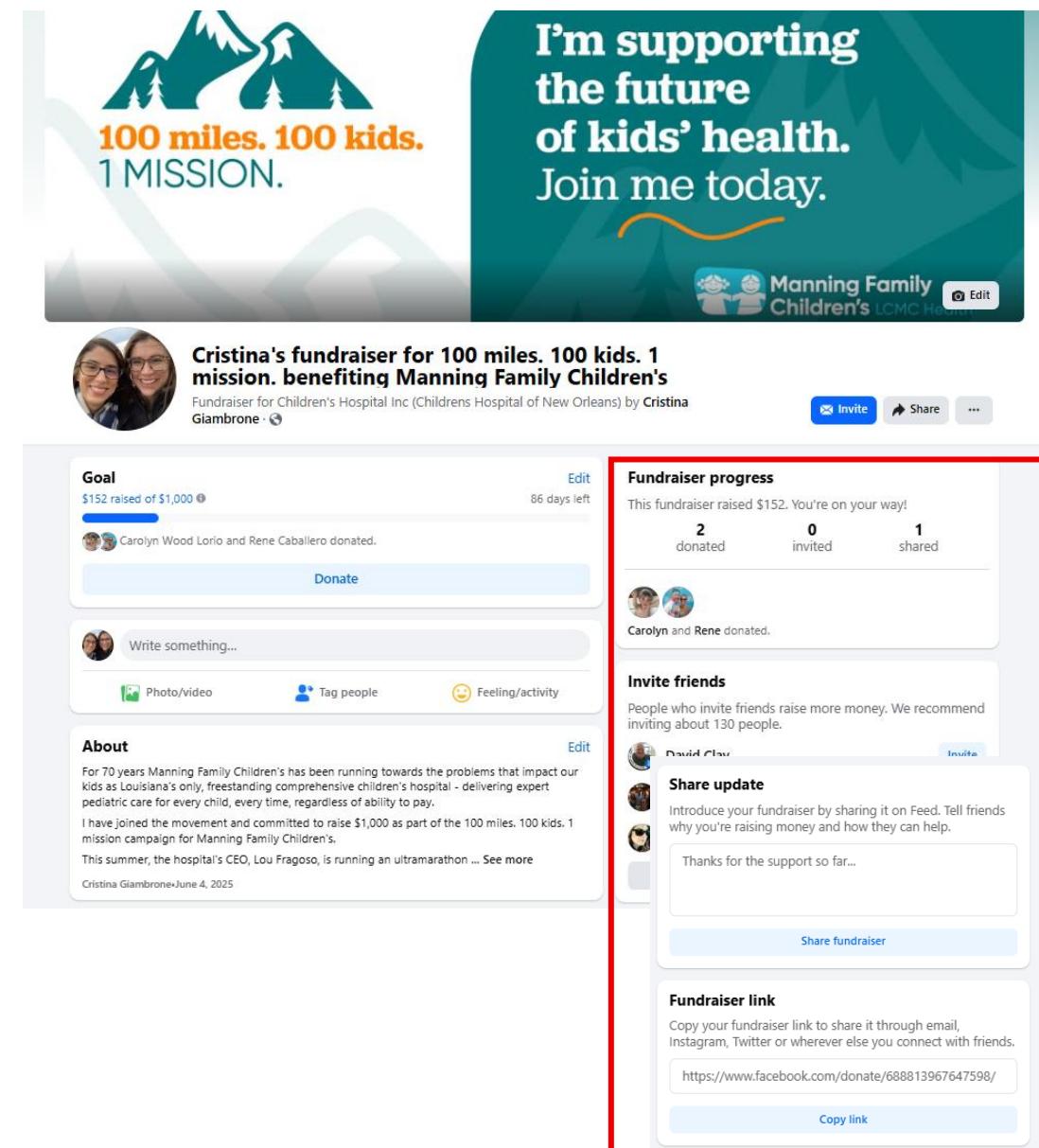
This summer, the hospital’s CEO, Lou Fragoso, is running an ultramarathon – 100 miles through the Rocky Mountains – with each mile dedicated to a child who received care at Children’s.

Much like an ultramarathon, the often long, challenging healthcare journey each patient goes on is one of perseverance, teamwork, and grit. 100 miles. 100 kids. 1 mission. brings awareness to these stories and celebrates the bravery and hope of every child, while supporting the mission of Manning Family Children’s.

Step 4: Create and Share!

Once you've finished editing your fundraiser hit create and then start sharing. Facebook Fundraisers prompt you to invite your friends to your fundraiser.

- You can post updates/reminders
- Thank your donors
- Share progress and pictures
- Copy your fundraiser link and text/email to friends



The image shows a Facebook Fundraiser page for '100 miles. 100 kids. 1 MISSION.' benefiting Manning Family Children's. The page header features a mountain graphic and the text '100 miles. 100 kids. 1 MISSION.' Below the header, a profile picture of two people is displayed, with the caption 'Cristina's fundraiser for 100 miles. 100 kids. 1 mission. benefiting Manning Family Children's'. The fundraiser is for Children's Hospital Inc (Childrens Hospital of New Orleans) by Cristina Glambrone. The page shows a goal of '\$152 raised of \$1,000' with 86 days left. It lists donations from Carolyn Wood Lorio and Rene Caballero. There is a 'Donate' button and a text input field for 'Write something...'. The 'About' section provides information about Manning Family Children's, stating they have been running towards the problems that impact kids as Louisiana's only, freestanding comprehensive children's hospital - delivering expert pediatric care for every child, every time, regardless of ability to pay. It also mentions that the hospital's CEO, Lou Fragoso, is running an ultramarathon. The 'Fundraiser progress' section shows 2 donated, 0 invited, and 1 shared. The 'Invite friends' section encourages inviting about 130 people. The 'Share update' section allows users to introduce their fundraiser by sharing it on Feed. The 'Fundraiser link' section provides the URL <https://www.facebook.com/donate/688813967647598/>. A red box highlights the 'Fundraiser progress' and 'Fundraiser link' sections.

Fundraising Tips & Tricks

Fundraising Tips & Tricks

Personalize your fundraiser

Telling everyone why you're fundraising and what it means to you helps convey the importance of your fundraiser and allows your donors to feel connected.

Personalized fundraisers typically raise twice as much!

Self donate

Making a donation to your own fundraiser sets the tone for your donors.

Again, self-donors usually raise twice as much as those who don't!

Ask, ask, ask!

Don't be afraid to ask your friends and family to donate more than once – and in a variety of ways. Often times, donors get distracted by life and appreciate the reminder.

Don't forget to thank your donors – let them know that their donation is appreciated!

Please contact Katherine.Gleason@lcmchealth.org for any additional questions or help, and thank you for joining the movement!



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